

Search Engine Optimisation

S.E.O. stands for Search Engine Optimisation. S.E.R.P.S. Stands for Search Engine Results Page. Getting a Website to #1 position in search engines is a daunting task for many Website owners. At weblinksonline we have been test various optimisation techniques. Nothing under handed just best practice as advised by Google, Bing, Yahoo and other Search Engine help pages.

Several of our pages have obtained success with various search terms. We do not use obscure words for getting good placement. It is important to get the site and pages found with commonly used phrases. A good example is [The Blessing](#), within 48 hours of creating the page it reached #1 in Google search. It's competitors for ranking on the same subject were the BBC pages about Torchwood and several Websites created by fans of Torchwood. Competitors for the same phrase also included Websites about the band of the same name and a book with that title.

The Blessing at the time of writing this is #3 in Google it's position fluctuates within the top 5 of Google. All this was achieved by following the advice in help pages of Google, Bing, Yahoo and other Search Engines. At present we are having great success with Google S.E.R.P.S. And hope to replicate the success with other search engines.

Just a test

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